



SCHOLASTIC

# Book Clubs

# Join

the

# Club

*Jump-start the year*  
**with books and activities**  
**for them and rewards and**  
**perks for you!**

**2nd & 3rd Grade**  
*Back to School 2023*



**Everyone's invited!**  
Order together  
Read together  
Discover together

*It's easy—  
look inside!*



**From the experts teachers trust featuring the books kids love**

# Dear Teachers,

Kick off the new school year with Scholastic Book Clubs and help your students discover the pure joy of reading. Together, we'll put can't-miss books into kids' hands—at can't-miss prices—and reward YOU with points you can redeem for awesome classroom resources.

## Why shop with us?

For educators, families, and kids, Scholastic has been a beacon of trusted guidance, helpful learning resources, and beloved characters for more than 100 years. And since you earn points redeemable in places like our Bonus Catalog every time families shop, we're also your one-stop partner for enhancing your classroom with books, furniture, supplies, and more.



## Here's how it works:

1. Set up your classroom page online.
2. Upload your family email roster.
3. Distribute the flyers to your students to pick out the books they want to read.
4. Families place their orders online.
5. We'll ship the books to your classroom for what's guaranteed to be an **EPIC** unboxing event.

Welcome

to



the

Club

Scan the QR code  
to get started:

[clubs.scholastic.com](https://clubs.scholastic.com)





# Kids are gonna love it, too!

Kids pick the books they want to read, the stories they want to hear, the characters they want to meet...all at prices grown-ups love to see.

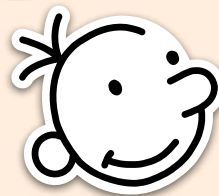


## Everyone's new favorite place to:

- Spark curiosity
- Boost community
- Build meaningful connections in the classroom and at home

*Psst!*

We included a poster for your classroom

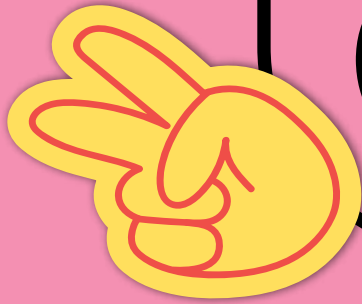
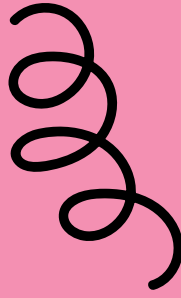


## PRO TIP:

*For easy access to enclosed flyers, simply remove staples from binding.*

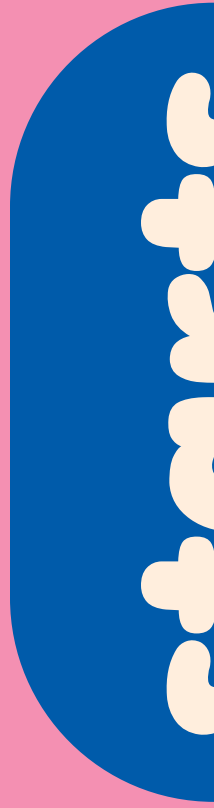
SCHOLASTIC

# Book Clubs



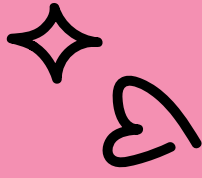
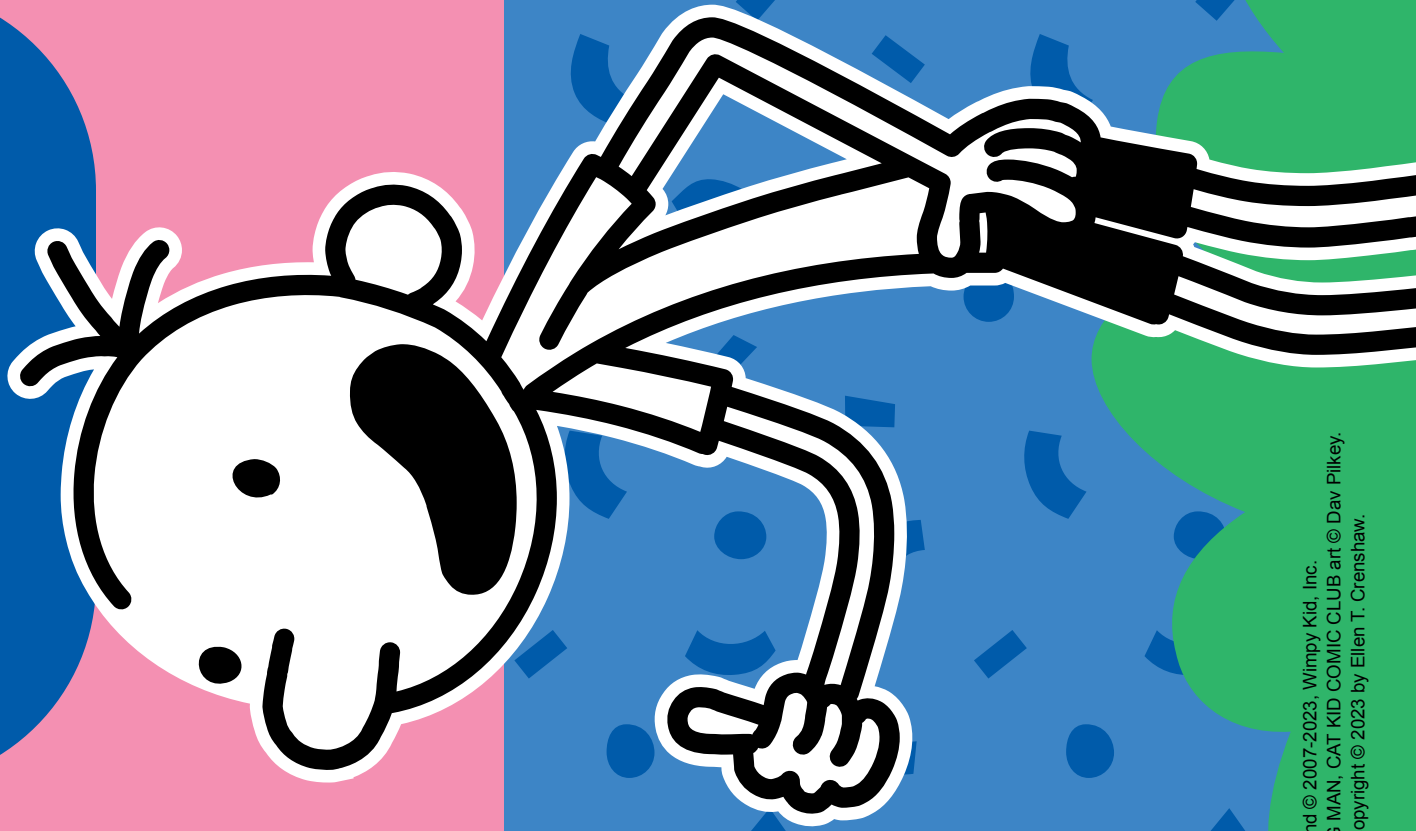
our

story



starts

we're



**JOIN THE CLUB!**

Orders due on \_\_\_\_\_

# Earn points and get books and resources for your classroom

Teachers are members of the Club, too! Place your first class order to start earning points, and rack 'em up to stack up books and other goodies for your classroom.

*Example:*  
\$100 order = 500 Clubs points

## Earn **5x** your class order in Clubs points \$1 spent = 5 points earned

Class spend	Jump-start your points
\$0-\$99	5x points
\$100+	5x points + 500 extra points
\$200+	5x points + 1000 extra points

Back-to-school bucks  
**\$10 coupon to spend NOW\***

What can your \$10 coupon buy? These popular reads! Look online for more \$10-and-under picks.



### Teacher-favorite value packs

20 books for \$40  
(\$100+ retail value!)



Books will vary. Includes seasonal and holiday titles. Ships separately. 2-Day Shipping not available. If you purchase more than one pack, you may receive multiple copies of the same book.

Scan the QR code to learn more about our Clubs Points Program, or visit [clubs.scholastic.com/bonuscatalog](https://clubs.scholastic.com/bonuscatalog)



# Take a look at what your points can get you

(Find more great stuff online)

## Prizes, rewards, and just-because treats for kids

**We asked,  
teachers answered!**  
What do **YOU** use your  
points for?

Happy Bookmarks Pack  
(90 ct.)



**“Prizes and games for students, and my  
favorite—a laminator for the classroom.”**  
—Mellisa Toddings, 1st grade

Happy Birthday  
Wristbands (10 ct.)



## Themed book packs

**“New adds to the class  
bookshelf tailored to my  
current students’ interests.”**  
—Chelsea Addeo, 4th grade



The Bad Guys Mega Pack  
(14 books)

Who Would Win?<sup>®</sup>  
Land Predators Pack  
(7 books)



## Classroom furniture and resources



3-Tier Mobile  
Storage Shelf

**“A new chair for our read-aloud time.”**  
—Lauren Oricchio, 2nd grade



Bad Kitty Plush Set

Bouncyband<sup>®</sup>  
Sensory Peanut  
Stability Ball



## Scholastic Book Clubs

2931 East McCarty Street  
Jefferson City, MO 65101-4468

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Change Service Requested

Returning Teacher: Log in at [clubs.scholastic.com](https://clubs.scholastic.com).

School Administrator: If necessary, please route to a new teacher in your school.

Tracking #: 062723QSG  
Kit #: X18000



*There's more online!*

Scan the QR code for  
awesome resources to use  
in your classroom.



[clubs.scholastic.com/resources](https://clubs.scholastic.com/resources)

**Got questions?**

**Ask our customer care team:**

**[Scholastic.com/bookclubhelp](https://Scholastic.com/bookclubhelp)**

**[BookClubs@Scholastic.com](mailto:BookClubs@Scholastic.com)**

**1-800-724-6527**

**C'mon and join the Club—everyone's invited!**